

CLINTON RIVER RIDERS BICYCLE CLUB MEETING

Wednesday March 11, 2026

In-Person Meeting

@ Mt. Clemens Public Library

MEETING: Called to order at 6:11 p.m. by President, Kim Plesco. 15 members present.

SECRETARY'S REPORT: February Meeting Minutes were read by Amber Sitko. Motion to accept by Ben Sroka , 2nd by Joe Cicchelli. The report passed.

TREASURER'S REPORT: Fan Tyrrell provided report for February 2026.

Balance as of February 1, 2026: \$xx,xxx.xx

Inflow: \$xx.xx

Outflow: \$xx.xx

Balance as of February 28, 2026: \$xx,xxx.xx

Outflow was mostly administration expenses for new check books, the LMB annual renewal and the State Sales Tax for 2025.

Motion to accept by Sue Moormon and second by Rick Moormon. The report passed.

RIDES, TRAINING & RIDE DIRECTOR:

Recently completed rides:

- Sunday ride with Les Durham and Jose B. Windy with gusts of wind to 50/55 MPH by the RenCen.
- Joe Cicchelli- Gravel Grinder rides have been happening mostly on trails with fat bikes. Once things dry up a bit, the Tue/Thu rides will be more consistent.
- All Pointes Bulletin rode 2 weeks ago, last week was too windy.

Ongoing Rides:

- All Pointes Bulletin (APB) will happen if weather is above 22-26 degrees and not too windy. Saturdays, 9 a.m., 32 miles, start at 8 ½ mile and Gratiot. All rides are posted on the website.

Upcoming Rides:

- **Bike MS – West – June 6-7th**, starts in Holland – Kim Plesco and Mike are leading a group. Dorms and camping are available. There is a Bike MS (1 day) in Frankenmuth in August which will be posted.
- **Tour de Cure** for the American Diabetes Association, sponsored by Henry Ford is **June 13th**. Kim Plesco is putting together a group.
- **Wolverines** are doing a special 250k (155ish miles) ride to celebrate the country's 250th birthday on **July 4th**.

Misc discussion:

Merchandise can be purchased by on link from Facebook, but may be more expensive since it one off. Jersey's/winter jackets will be ordered if there is demand but not planned as of now. Primal requires a minimum order.

Kim is making a President account for Facebook. PresKimPlesco for - ongoing commentary from President. President email is associated so it can be passed on to the next person. Joe C suggested using Board instead, Kim is going to experiment.

Old Business:

- Boris Travoni Poster - Velodrome – check on next meeting since Bruce and Craig aren't present.
- **Storage Unit**
 - We need volunteers on **Saturday, May 9** to help with **inventorying, organizing, and cleaning out the storage unit**. Please sign up via **SignUpGenius**. The current unit is located near 24 Mile and Schoenherr. The goal is to downsize to a 12 x 12 unit once unneeded items are removed, while ensuring we still have all necessary supplies for BWR. We also need to determine how and where to properly dispose of unwanted items—this may involve calling local disposal or hauling companies.
 - Due to rising costs (the unit has increased from \$150 to \$212+ per month), we are planning to relocate. Fran, Herb, and Craig will review alternative storage unit options, as pricing varies widely and availability requires quick decisions. Fran will also reconnect with Craig and Herb to coordinate next steps.
 - Depending on logistics, some items may be moved directly to the new location after Blue Water Ramble.
- **Banquet**
 - **Final count to the facility is needed by 3/17th**. Fran will resend the invites to remind people to RSVP.
 - **RSVPs due by March 26th, family members are invited**. \$30 at the door if you weren't a BWR volunteer. Donna Lodge is making dessert and there will be raffle prizes, awards.

New Business:

None

Blue Water Ramble (BWR):

BWR is CRR's signature ride and major fund raiser. This year will be the 43rd year of the ride and over 300 riders are expected. There are different route options, breakfast and lunch included, and rest stops along the way. All members are expected to volunteer. Volunteering can be done the day of the ride or before the ride for the various preparation activities.

BWR starts at Algonac High School. Registration opens at 6:30 a.m. and century riders must depart by 7:00 a.m., 63-mile riders depart at 8:00 a.m., 46 mile by 9:00 a.m.

QR codes worked well last year.

Fran will send out committee sign-up links and share last year's debrief and minutes with committee volunteers.

Committees & leads

- Food (Mike & Kim): Secure refrigerated truck; plan menu (hot dogs, hamburgers, 2–3 sides, chips). Volunteers can sign up via SignUpGenius.
- Advertising & Marketing: Social media promotion, calendar entry (already completed), postcards/flyers for bike shops, sponsor outreach. Sponsorship form is printed. Past sponsors include FEMA Wealth Management, YMCA, Her's Auto Shop; sponsor recognition includes T-shirts, route signage, email footers, and Facebook promotions.
- Facilities (Herb Kengel): Trucks, rest stop supplies, portable toilets. Sign-up via SignUpGenius.
- Merchandise (Ben Sroka): T-shirts. Volunteers receive a free shirt and must sign up so correct quantity can be ordered.
- Routes (Craig & Joe): Route review. Barcoded routes were successful last year. Road marking led by Richard, with Sandy and a new member assisting. Road Marking: Sandy and Sean.
- SAG Support (Craig): Herb signed; possible additional water available on the last long leg of ride.
- Rest Stops: Jeri and Susan Moorman.

Century route discussion

- Last year, 17–19 riders completed the 100-mile route; some dropped due to heat.
- Expected participation this year is ~30 riders (~10%).
- Concerns include traffic, limited shoulders, and safety.
- Joe C will coordinate with Richard and Ben and consider including warning signage. Ben lives in the area and may be able to help avoid major roads.

Marketing distribution

- People were assigned to distribute promotional materials to various bike shops.

T-shirt design

Two t-shirt designs were presented and voted on. Ben Srokea's design won.

WRAP UP:

- Fran provided snacks. Thank you!
- Les Dunham will provide snacks at the next meeting.

Motion to adjourn meeting by Ben Srokea and 2nd by Joe C.

Meeting adjourned at 7:36 Recorded by: Amber Sitko